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DISCOVER RUSH

Bulls get courtside treatment

THE CHICAGO BULLS have a few new “players” on the bench. Physicians from Midwest Orthopedics at RUSH were selected this season as the Bulls’ team physicians. And RUSH University Medical Center — which is just blocks from the United Center — was named the team’s preferred hospital.

“I wanted our players, staff and front office personnel to have the absolute best medical expertise available,” says Fred Tedeschi, head athletic trainer for the Chicago Bulls.

An orthopedics specialist and an internal medicine specialist will attend all home games. The team physicians

will also provide care for visiting team players, coaches and referees.

“We’re there to work with Fred to make sure the Bulls players are in optimal condition,” says Brian Cole, MD, head team physician for the Bulls. “If an injury does occur, we can provide an accurate, rapid diagnosis and initial care to minimize time off the court.”

Cole and his colleagues know a few things about professional athletes and their health problems. They are also the team physicians for the Chicago White Sox, with RUSH University Medical Center being their preferred hospital as well. ■